

renu

MONU

VITRU

nimue  
SKIN TECHNOLOGY

JVG



**FESTIVE FUN**

**TOP TIPS**  
on **MARKETING**  
**SALONS**

**Fabulous** Party Pieces  
from **JVG**

**NEW** products  
from **MONU, RENU & JVG**

**Magical Christmas**  
NEW CD

**MONU SKINCARE**  
Winter 2008 newsletter

# MONU 3 new products

Following the success we have had supplying the 5 Star Wyndham Grand London, Chelsea Harbour with our bespoke range for their suites and penthouses, we have decided to increase our product range to include both a 200ml Monu Shampoo and Conditioner in addition to a Rejuvenation Kit. Both the new shampoo and conditioner have been formulated **without parabens** and are suitable for daily use. The rejuvenation kit brings together some of our specialist products in a pack designed to brighten and replenish tired, dehydrated skin.

## MONU SHAMPOO 200ML

A daily shampoo, laced with Lemon oil to gently cleanse the hair leaving it looking refreshed and healthy.

## MONU CONDITIONER 200ML

A rich, creamy conditioner to nourish the hair, leaving it looking smooth and glossy.

## MONU REJUVENATION KIT

This kit is designed as a pre or post party pep up for both the face and body.

Containing a 100ml Toning Mist, a pair of Collagen Eye Patches, a 20ml Hand and Nail Cream, a 5ml Lip Balm, a 5ml Eye Gel, a 5ml Radiance Balm and 2 x 10ml Foot and Leg Balms. Supplied in an attractive presentation sleeve.



# renu 5 new hand products

- ✦ Aromatic Bath
- ✦ Thermal Peel
- ✦ Replenishing Treatment Oil
- ✦ Rescue Mask
- ✦ Age Defence Balm SPF15

These products are designed to combat dryness and loss of elasticity, to help **diminish the appearance of age spots** whilst improving the appearance of thin, parchment-like skin on the back of hands.

All of the renu hand treatment products are **paraben free**.

# Would you like US to visit YOU?

We sometimes get requests from our customers to come out and visit them.

We are always trying to improve the service we offer our customers and we know some of our competitors are cutting back in this area.

We have therefore decided to increase our commitment by offering in salon visits to our customers.

If you would like a visit from one of our representatives please call your business relationship manager who is based at our Head Office, on one of the following numbers.

Karen Gould 01242 538336

Emily Hartfield 01242 538337

Amy Norvill 01242 538338

## NEW MARKETING SUPPORT MATERIAL

We have a new selection of single page info cards available to promote some of our key ranges. These are as follows -

- Waxing Info Cards
- Micro current Info cards
- Galvaderm Info Cards
- Renu Hand Treatment Info Cards

We have also updated versions of the following -

- Slingel Gatefolds with health questionnaire insert cards.
- Retail Pricelists  
(combining Monu/Renu/Vitru)
- JVG Make up Retail pricelists



## INSURING A GOOD START TO 2009

### ABT PACKAGE NOW INCLUDED

As part of our unique welcome package to all new customers we have linked up with ABT to enable us to offer 1 years FREE insurance.

In addition we would like to extend this offer to any of our existing customers who wish to benefit from FREE insurance.

Any stockist spending over £1000 net of VAT in November and December will be sent a voucher entitling them to take up the offer of free insurance with ABT for 1 year. This voucher will be valid for 1 year to allow for renewal periods.



## MAGICAL CHRISTMAS

New for winter 2008

Classic Christmas tracks coupled with the unique style of the popular FEEL GOOD COLLECTION



## CHRISTMAS CRACKERS

Introducing our Christmas Promo pack. Containing 10 each of Monu luxury paper bags and Renu luxury paper bags, 20 sheets of branded tissue paper, 20 gift booklets, gift poster and 2 Christmas hanging circles for your display area.

**PROMOTION PRICE - £20 plus VAT**

# TOP TIPS for the festive season

Have you tried our online shopping site? We have lots of new services available to help you this Christmas, from personalised marketing material to help you create your own special invitations, gift vouchers and customer loyalty cards to top tips to help you create eye-catching and business boosting displays. These services are all available on our trade website [www.susanmolyneuxshop.co.uk](http://www.susanmolyneuxshop.co.uk)

## OUR SALON MARKETING IS:

**Quick and efficient** – you will have your new marketing products within 5 days

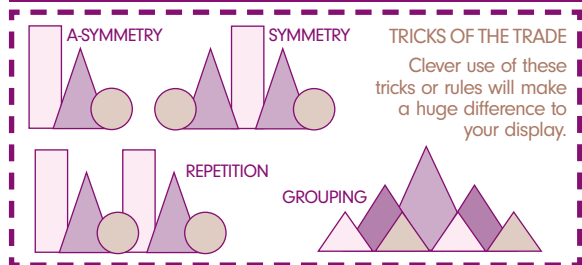
**Cost effective** – we have negotiated special prices for all our customers

**Bespoke** – you have the flexibility to choose the style of your marketing material to fit with the feel and mood of your business



## VISUAL MERCHANDISING – OUR TOP TEN DISPLAY TIPS

- Understand your Business
- Be Brand Aware
- Establish your Display Environments
- Stay Current
- Use Symmetry – Use A-Symmetry – Use Repetition – Use Grouping
- Everything is Nothing
- Be Well Balanced
- Focus – Lead the Eye
- Train Your Staff to be Sales Savvy
- Maintain, Maintain, Maintain



# Hot Stuff

When the weather turns colder, its time to turn up the heat with the Autumn/Fall colour collection from JVG.

Rich, vibrant shades to stain the lips and excite the toes combining with smokey blue, berry and charcoal shadows to create seductive eyes.



# Party pieces

Perfect to help party the night away - Gold Glamour Puff and Liquid Eyeliners. Available in black and brown.



# LUXURY LEATHERETTE GIFT SET

A limited luxury gift set containing a Alpha Lipoic Activator, Rejuvenating Face Mask and Hydro Lip Therapy, with a complimentary Super Hydrating Serum. Presented in a White Leatherette Vanity Bag.



## MONU SKINCARE

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This brochure has been printed on environmentally friendly paper, sourced from a sustainable forest. No chlorine has been used in its manufacture. Susan Molyneux chose this paper in accordance with the company's ethical principles.