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MONU

VITRU

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SKIN TECHNOLOGY

JF

MONU SKINCARE
July 2010 newsletter

Seasonal Offers

Get a tan

Pick up a bargain

Stock up
on basics



July is the month to...
get a tan

BRONZING SPECIAL OFFER

containing

- 1 x Hand and Body Lotion 500ml
- 1 x Body Scrub 500ml
- 1 x Auto Bronze Cream 500ml
- 4 x Auto Bronze Cream 200ml
- 2 x Auto Bronze Spray 100ml
- 2 x White Towelling Mitts (pairs)
- 2 x Self Tan Applicator Mitts

Complete pack with **15% discount**
and inclusive of VAT and carriage is

£140

(Only applicable to orders taken and supplied between
1st July and 31st July 2010. Subject to availability
and cannot be taken in conjunction with
any other offer).

JULY BONUS SAMPLES

MONU

Tinted Moisturiser

Medium / Fair / Dark

RENU

Flash Relax Mask

VITRU

Fresh Shave



★
NEW
SALON
SIZE



200ml salon sizes of Moisture Rich Collagen Cream, Skin Perfector, Recovery Balm and Mattifying Lotion are **now available**.

August is the month to...
pick up a bargain.

AUGUST BONUS SAMPLES

MONU

Depil - Lotion
Protecting Day Cream

RENU

Restoring Cream Light

VITRU

New Skin Scrub



GALVADERM MACHINE

complete with a range
of Galvanic Gels.

Complete package with **15% discount**
and inclusive of VAT and carriage

just **£835**

(Only applicable to orders taken and supplied between
1st August and 31st August 2010. Subject to availability
and cannot be taken in conjunction
with any other offer).

TRAINING TOOL

Visit www.monuskin.co.uk
to see latest training day
presentations. Go to training
and treatments/professional
training and go into either
Facial Day 1, Renu or Vitru to
click on and view the
relevant
presentation where
indicated.



September is the month to...
stock up on basics

MONU RETAIL PACK FOR THE FACE

contains: 6 x Cleansers,
6 x Toners, 6 x Facial Washes,
6 x New Generation
Day Moisturisers of your choice

Complete pack price with **15% discount**
and inclusive of VAT and carriage is

£185

(Only applicable to orders taken and supplied between
1st September and 30th September 2010.
Subject to availability and cannot be taken
in conjunction with any other offer. This offer
only applies to retail sizes).



SEPTEMBER BONUS SAMPLES

MONU Beauty Balm; Lip Balm
RENU Rich Cream Cleanser
VITRU Age Combat



★ **NEW PACKAGING** ★

Lip and Eye Active Lift
has been repackaged
into a clear airless 15ml
pump dispenser.

5 ways to get the most out of your commission code:

Now you have your unique commission code and you know that for every 5 points you accumulate in commission points you get a pound to spend on our products, you probably want to know the most effective ways to get people using your code and earning you points...

1 Word of Mouth

Probably the oldest and most effective marketing strategy of all time. Not only does it target your ideal audience with deadly accuracy, it also costs nothing and gets other people doing all the hard work!

Action: Write it down and remember to tell them it's OK to pass it on...

2 Email Marketing

Another very effective and cheap way to get targeted messages to your clients. If you can send an email then you can do this.

Action: Collect client email addresses and email them your commission code with a link to www.monushop.co.uk

3 Social Media Marketing

Do you use FaceBook, Twitter or perhaps write your own blog? If so, this is a perfect place to post your commission code.

Action: Get blogging, FaceBooking and tweeting - And get your commission code out there!

4 Using Your Existing Advertising Channels

Whatever your preferred media everyone likes a bit of discount, so draw attention to your ad, and promote your commission code and earn more points!

Action: Include your commission code in all your advertising copy

5 Using PR

Get some coverage in the local press. It's nowhere near as hard as you think and the benefits can be huge - It's free advertising and much more effective.

Action: Write articles for your local newspaper and include your commission code

Beauty on the go

When you are away on holiday it's your time to relax and escape your daily routine. So, who wants to be spending vital sun worshipping time perfecting their makeup? What's more, your skin should be at its best when you're relaxed and you're starting to develop a summer glow, so why not make the most of it?

So, here are our top product tips for travelling light and saving you time, whilst getting the best from your skin.

Before you go - have your **eyelashes tinted**, or if you want to go that step further, why not try **eyelash extensions**? Speak to your local therapist; many are now able to offer extensions from very natural to the most extreme.

Foundations can be far too heavy on the skin when it's hot, not to mention the fact that they don't have the best staying power when the skin sweats, so opt for a lighter alternative in the form of a **tinted moisturiser**. Choose one with an SPF protection, that way it will protect you from the harmful rays of the sun whilst also delivering an even complexion.

JvG Natural Concealer is an essential item no makeup kit should be without! This light reflective

concealer can be used under the eyes and on fine lines to detract attention away from those problem areas.

Pack a **translucent powder**, like JvG's Loose Powder number 7, a fine dusting will help set your makeup and also absorb any excess shine which is especially apparent when your skin sweats.

Invest in **JvG's Shiny Mousse** - a highly versatile product which you will wonder just how you lived without it! Apply to eyelids, cheekbones, shoulders and chins to enhance your beautiful sun kissed glow.

JvG's waterproof Soft Touch Eyeliners are available in a range of amazing colours. They are perfect to smudge under the eyes to add definition, and being water resistant the colour will stay in place whilst swimming and when the temperature rises!

A slight wash of colour to your cheeks will provide warmth and structure to the face - apply a **powdered blusher** to the apples of your cheeks in a light, fresh colour.

Finish with a slick of **JvG's Beautiful Gloss**. With its stunning light reflective pigments it will carry you from day to night in a flash!

order JvG online now at
www.monuskin.co.uk

MONU SKINCARE

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This brochure has been printed on environmentally friendly paper, sourced from a sustainable forest. No chlorine has been used in its manufacture. Susan Molyneux chose this paper in accordance with the company's ethical principles.